

Mission Statement

The Colorado Convention Center and ASM Global commit to operations which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts.

Sustainability at CCC



Our sustainable initiatives focus in the areas of:

- Waste Reduction and Diversion
- **Energy Conservation**
- **Water Quality and Conservation**
- Air Quality
- Procurement
- Community

Learn more at
www.denverconvention.com/about-us/sustainability

Did you know...

Nearly 60% of a household water consumption is lawn and garden maintenance





Replacing the grass under the Blue Bear reduced the Colorado Convention Center irrigation consumption by 75%.

- **Looking forward to a higher percentage in 2025 as more grass has been replaced by turf.**

What can you do at home?

A close-up photograph of a red and blue lawnmower cutting through tall green grass. The mower is positioned in the upper right quadrant of the frame, with its front wheel and engine visible. The grass is being cut, and the blades are slightly bent. The background is a vast field of green grass under a bright sky.

Longer blades of grass lead to less water wasted through evaporation, so setting your mower even just one notch higher can help you save water.

- Leaving the clippings on your lawn helps it to retain moisture and nutrients in the soil!**

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Take a
short
shower
instead of
a long
bath.

It might take **25 gallons** of hot water to fill the bathtub, compared to only **7 gallons** for a quick shower.

Cutting **one minute** from your daily shower can save between **574 – 2007 gallons** of water per year.



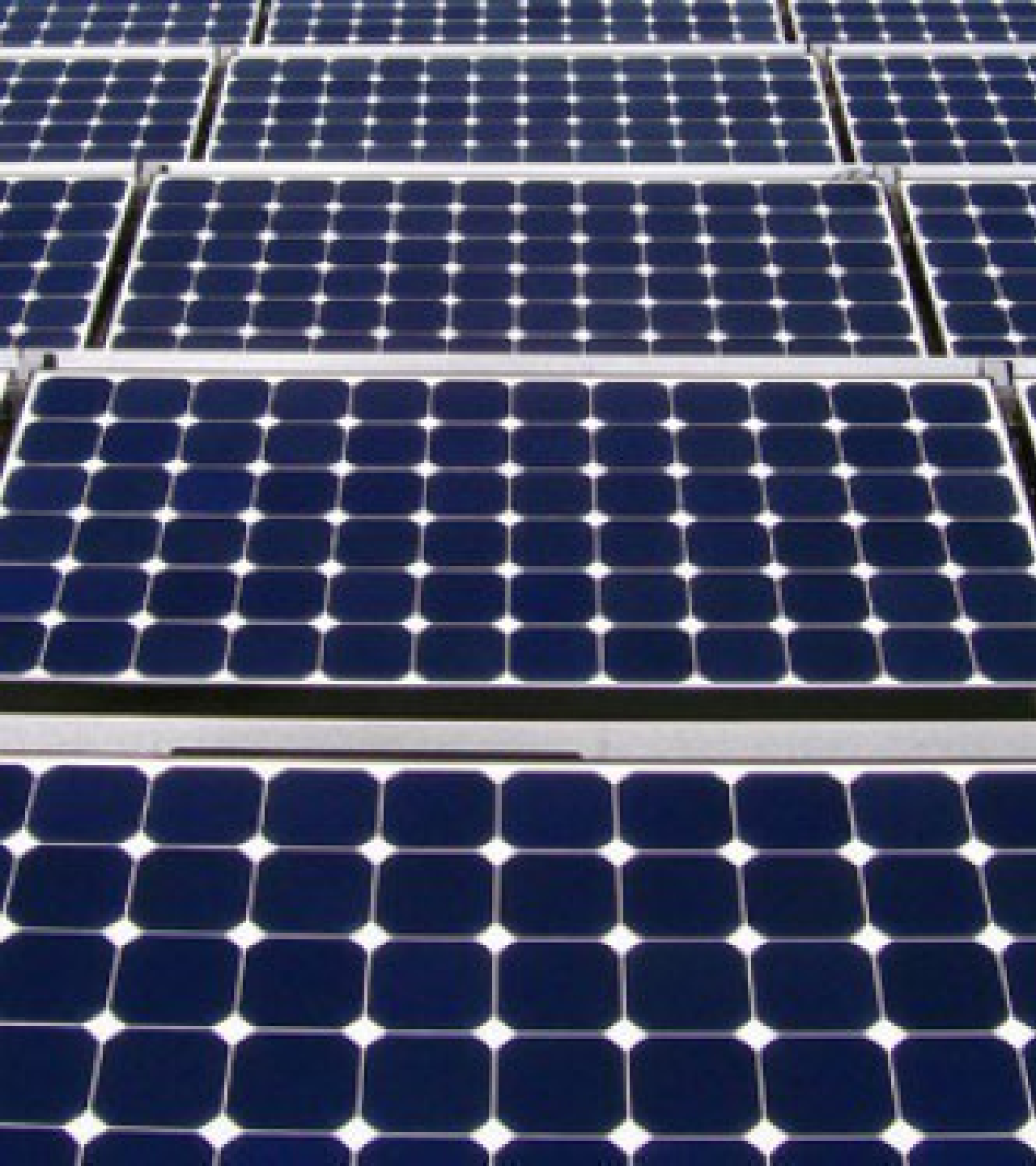
Use cold water in the washing machine.



► Hot water won't get the clothes any cleaner, and it wastes a lot of energy.

Did you know...

The average home has 20
“Phantom Power” loads which
adds approximately \$200 to your
annual energy bill



The Colorado Convention Center uses natural daylight in lobbies to save energy.

Plus, we've had a 300kw Roof Top Solar Array since 2007!

What can you do at home?

- ▶ Unplug appliances when not in use or plug them all into a power strip that you can easily flip on or off to save power.
- ▶ The average home has 20 phantom loads which adds approximately \$200 to your annual energy bill